

Like Your People to Benefit from

the

UGRs[®]
unwritten ground rules



Message?

They can!

All the work that has been put into the UGRs[®] (Unwritten Ground Rules) concept is NOW available for use within organisations.

We can train a team of internal UGRs Champions on how to use the concept to boost culture and performance. They then have access to all the UGRs intellectual property that has been developed since the creation of the concept – **all of it!**

People Gain Access to the UGRs Vault...

In addition to two days training with Steve Simpson, the creator of the globally acclaimed UGRs concept, UGRs Champions gain access at the 'Culture Central' part of the UGRs web site which they can use freely within the organisation. The resources include:

- Videos featuring Steve Simpson explaining how to use UGRs to boost team performance
- Articles
- UGRs Champions facilitation guides
- PowerPoint slides
- Audio interviews with leaders from a range of organisations that have successfully used UGRs to boost culture and performance
- Participant workbooks
- The original UGRs book – Cracking the Corporate
- Culture Code
- The original UGRs video
- A television interview video of Steve Simpson
- Results of the world study into UGRs
- And much more

In addition, UGRs Champions will receive support every two weeks, via audio and email contacts direct from Steve Simpson, with tips and strategies on how to get best value from using UGRs in the workplace.

Go to our web site at

www.ugrs.net

or contact us direct on

+61 7 5530 1465

The outcome is a business that last year was 60% up in terms of volume of customer transactions and deals, with pretty much the same sized team –
National Manager Sales, BankWest

I am certain that Steve Simpson has discovered a simple yet profound approach to organisational culture that can be of tremendous value to managers and human resource professionals –
Professor Ron Caciope

